

# Brand Partner Compensation Plan Overview

## Immediate Income

### PERSONAL CUSTOMER COMMISSIONS

Sell more. Earn more.

Customer Commissionable Volume (CCV)	Earning Potential
201-500	10%
501-1,000	15%
1,001-2,500	20%
2,501+	25%

First 10% paid weekly. The balance of the percentage earned in a calendar month is paid monthly.

PAID WEEKLY

## Success Pack Bonuses

	Brand Partner	Sr. Brand Partner	Director	Senior Director	Executive Director	Regional Marketing Director	National Marketing Director
SP	\$50	\$75	\$100	\$115	\$125	\$135	\$150
PSP	\$100	\$150	\$200	\$250	\$275	\$300	\$325

Sponsor a new Brand Partner, sell them a Success Pack in their first 30 days, and earn a Success Pack Bonus. The higher your rank, the more you earn.

## Customer Acquisition Bonuses

	Brand Partner	Sr. Brand Partner	Director	Senior Director	Executive Director	Regional Marketing Director	National Marketing Director
1 bottle	\$16	\$24	\$28	\$32	\$32	\$32	\$32
2 bottles	\$30	\$40	\$50	\$60	\$60	\$60	\$60

For each new Preferred Customer, you will earn a Customer Acquisition Bonus.

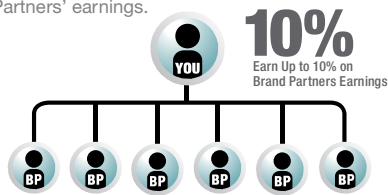
PAID WEEKLY

**Fast Start Qualify** in your first 30 days and start earning 10% coaching commission immediately.

## Leadership Income

### Coaching Commissions

Based on your rank, earn up to a 10% bonus on your Personally Sponsored Brand Partners' earnings.



PAID MONTHLY

## Residual Income

### Team Commissions

Earn up to 10 generations of your Senior Brand Partners' commissionable volume within your organization. The higher the rank you achieve, the more levels from which you can earn.

Rank	Sr. Brand Partner	Director	Senior Director	Executive Director	Regional Marketing Director	National Marketing Director and Higher	
<b>PV Requirements</b>	80 ADV or 200 PQV Retail	80 ADV or 200 PQV Retail	150 ADV or 300 PQV Retail	150 ADV or 300 PQV Retail	150 ADV or 300 PQV Retail	150 ADV or 300 PQV Retail	
<b>Monthly Group Qualifying Volume (GQV)</b>	1,500* GQV and 3** active legs	4,500* GQV and 3** active legs	12,500* GQV and 3** active Senior Brand Partner legs	37,500* GQV and 3** active Senior Brand Partner legs	75,000* GQV and 3** active Director legs	150,000* GQV and 3** active Director legs	
<b>Senior Brand Partner Generations</b>	1	5%	5%	5%	5%	5%	
	2	5%	5%	5%	5%	5%	
	3	5%	5%	5%	5%	5%	
	4		5%	5%	5%	5%	
	5			5%	5%	5%	
	6				5%	5%	
	7					2%	
	8					2%	
	9						1%
	10						1%

\* Senior Brand Partner and above ranks: no more than 60% of GQV may come from a single Placement Tree Leg

\*\* Personally sponsored Legs in Placement Tree

PAID MONTHLY

### Differential Bonuses

Based on your rank, earn differential bonuses on sales made by your team. You can earn the difference between your downline's bonus and the bonus you qualify for at your rank. To qualify for the Differential Bonus, you must achieve 500 PQV in your first 30 days or earn the rank of Director or higher.

Customer Acquisition Bonus	\$4 – \$30
Success Pack Bonus	\$10 – \$100
Premier Success Pack Bonus	\$15 – \$225

PAID WEEKLY

## Advanced Rank Qualifications

### 4-Star National Marketing Director

In a calendar month: Have 4 Actual Rank National Marketing Directors in 3 or more active placement tree legs. No more than 1 National Marketing Director from each Personally Sponsored tree leg.

### 5-Star National Marketing Director

In a calendar month: Have 5 Actual Rank National Marketing Directors in 3 or more active placement tree legs. No more than 1 National Marketing Director from each Personally Sponsored tree leg.

### International Marketing Director

In a calendar month: Must have 5 personally sponsored NMD legs. Have at least 1 Actual Rank 3-Star National Marketing Director in each of 3 active personally sponsored legs in placement tree.

### Gold International Marketing Director

In a calendar month: Must have 5 personally sponsored NMD legs. Must have at least 3 Actual Rank 5-Star National Marketing Director in each of 3 active personally sponsored legs in placement tree.

### Live Better Bonuses

Live Better BONUS

National Marketing Director	\$25,000
3-Star National Marketing Director	\$100,000
5-Star National Marketing Director	\$250,000
International Marketing Director	\$500,000
Gold International Marketing Director	\$1,000,000

### Leadership Development Bonuses

Earn 1%-3% of the volume of your entire organization down to the next equal or higher ranked Brand Partner.

N	1-Star National Marketing Director	2-Star National Marketing Director	3-Star National Marketing Director
	Leadership Development Bonus	Leadership Development Bonus	Leadership Development Bonus
Level 1	1%	2%	3%
Level 2	1%	2%	3%
Level 3	1%	2%	3%
Level 4	1%	2%	3%
Level 5	1%	2%	3%
Level 6	1%	2%	3%
Level 7	1%	2%	3%
Level 8	1%	2%	3%
Level 9	1%	2%	3%
Level 10	1%	2%	+3%

PAID MONTHLY

**GRACE PERIOD:** When a Brand Partner qualifies at Senior Director or higher for the first time, he or she will be paid at that rank for two (2) months: the month the higher rank is achieved, plus the next consecutive month. The Brand Partner must remain active to qualify for the grace period.